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Marketing Management Campus Plus 2019 Renewable Energy and Future Power Systems Advances in Construction Materials and Sustainable Environment Geotechnical Characteristics of Soils and Rocks of India Let's Get IoT-fied! Computer Graphics Organic Chemistry Cyber-Physical Systems and Industry 4.0 Climate Change and Agricultural Development E-commerce operations and supply chain management An Investigation into the Detection and Mitigation of Denial of Service (DoS) Attacks Blockchain for Non IT Professionals Just Relax Information and Communication Technology for Competitive Strategies (ICTCS 2020) Fibre2Fashion - Textile Magazine - November 2016 Indian Entrepreneurs Strategic Challenges Salt-affected Soils and Marginal Waters Ethnomedicinal Plants with Therapeutic Properties The Way Back Applied Botany Abstracts THE TRIAL BY FIRE : MEMOIRS OF A COLLEGE PRINCIPAL Empirical Research for Futuristic E-Commerce Systems: Foundations and Applications Erfolgsstrategien datenzentrischer Geschäftsmodelle Soils and Fertilizers Let's Get IoT-fied! Evolution in Signal Processing and Telecommunication Networks Guru Shishya Smart Trends in Information Technology and Computer Communications Eat, Pray, Love The Five People You Meet in Heaven Security, Privacy, and Digital Forensics in the Cloud Pollination in Plants 1493 Changing Face Of E-commerce In Asia Agroforestry Today Economics of milk production under different levels of ground water exploitation in southern Karnataka New and Future Developments in Microbial Biotechnology and Bioengineering Honeymoon Couples and Jurassic Babies Mirabilis jalapa as natural food dye and primary quality analysis

**1493** Apr 17 2020 From the author of 1491—the best-selling study of the pre-Columbian Americas—a deeply engaging new history of the most momentous biological event since the death of the dinosaurs. More than 200 million years ago, geological forces split apart the continents. Isolated from each other, the two halves of the world developed radically different suites of plants and animals. When Christopher Columbus set foot in the Americas, he ended that separation at a stroke. Driven by the economic goal of establishing trade with China, he accidentally set off an ecological convulsion as European vessels carried thousands of species to new homes across the oceans. The Columbian Exchange, as researchers call it, is the reason there are tomatoes in Italy, oranges in Florida, chocolates in Switzerland, and chili peppers in Thailand. More important, creatures the colonists knew nothing about hitched along for the ride. Earthworms, mosquitoes, and cockroaches; honeybees, dandelions, and African grasses; bacteria, fungi, and viruses; rats of every description—all of them rushed like eager tourists into lands that had never seen their like before, changing lives and landscapes across the planet. Eight decades after Columbus, a Spaniard named Legazpi succeeded where Columbus had failed. He sailed west to establish continual trade with China, then the richest, most powerful country in the world. In Manila, a city Legazpi founded, silver from the Americas, mined by African and Indian slaves, was sold to Asians in return for silk for Europeans. It was the first time that goods and people from every corner of the globe were connected in a single worldwide exchange. Much as Columbus created a new world biologically, Legazpi and the Spanish empire he served created a new world economically. As Charles C. Mann shows, the Columbian Exchange underlies much of subsequent human history. Presenting the latest research by ecologists, anthropologists, archaeologists, and historians, Mann shows how the creation of this worldwide network of ecological and economic exchange fostered the rise of Europe, devastated imperial China, convulsed Africa, and for two centuries made Mexico City—where Asia, Europe, and the new frontier of the Americas dynamically interacted—the center of the world. In such encounters, he uncovers the germ of today's fiercest political disputes, from immigration to trade policy to culture wars. In 1493, Charles Mann gives us an eye-opening scientific interpretation of our past, unequaled in its authority and fascination.

**THE TRIAL BY FIRE : MEMOIRS OF A COLLEGE PRINCIPAL** Apr 29 2021 "This autobiography is a rare story of the courage and the conviction of a person holding a position of power and authority, taking on the high and the mighty, refusing to buckle under pressure and do what is unethical and illegal, risking his career time and again. The author had a journey in defiance-fighting relentlessly against the corrupt system. During his two decades long tenure, he had to quite often face 'the trials by fire' in order to secure his college with a solid foundation of perennial values, transparency and commitment to truth. The autobiography is in four parts. Part I- Blissful ignorance- narrates the life of a rustic village boy and how he transformed. Part II- Awakening- is about the author's struggle to find meaning and purpose for existence and becoming a teacher by accident. Part III- Rise- is regarding his appointment as the Principal, the conspiracy to scuttle the appointment and his legal battles. Part IV-Turbulence- is about his uninterrupted nerve-racking duel with multiple authorities to reinstate the truth and justice and protect the institution of Principal. And by taking a high moral ground and displaying mental toughness, he weathered a turbulent period of calculated verbal assaults aimed at making him dispirited and crippled. This is the first time that such an autobiography is penned by the Head of any educational institution, giving a gripping account of his torrid times. The book makes an interesting and inspirational reading. It is rich, engaging and very truthful. The heads of educational institutions, particularly the future generation of academic administrators will profit by the book."

**Pollination in Plants** May 19 2020 Plants are the basic source of food for both humans and animals. Most of the food is made of fruits and seeds. For these to be formed, pollination must first take place. This process is the transfer of pollen grains from the anther, which is the male structure of the flower, to the stigma on the female structure of the flower. The transfer process requires agents to be carried out. The agents can be either biotic or abiotic. Nature perfected this arrangement between the pollination agents and the plants. As ecosystems and agricultural systems are changing, this balanced arrangement becomes disturbed. This makes it necessary that pollination systems be studied so that necessary measures can be undertaken to ensure productivity. The chapters of this book present results in research undertaken to improve productivity in crops such as *Actinidia chinensis* (the kiwifruit), *Theobroma cacao* (cocoa), and *Manicaria saccifera* (a tropical forest palm). Some results are presented on tests to check the viability of pollen grains and the delivery of sperm cells through pollen tubes to the embryo sac. These results can serve as guidelines to any person seeking to improve pollination and productivity or to check the efficiency on pollination in ecosystems or agricultural production systems.

**Campus Plus 2019** Jan 19 2023 India, bounded by the majestic Himalayan ranges in the North and edged by an endless stretch of golden beaches, is the land of hoary tradition and cultural diverse. Vivid kaleidoscope of landscapes, glorious historical sites and royal cities, misty mountain hideaways, colourful people, rich civilizations and festivities craft India Incredible. Recent years have witnessed the educational scene, especially the higher education sector in the State undergoing a sea change in respect of quality, diversity and accessibility in tune with the global trends. Kerala's surge in the educational front is to be viewed in the backdrop of the country's great legacy in education. India has been a major seat of learning for thousands of years. The country was home to Takshashila, the first university in the world and Aryabhata, the inventor of the digit Zero. In fact, education in Kerala has now become more value added and affordable, thanks to the pro-active initiatives of the State Government and active involvement of the private sector. Moreover, in the higher education market, Kerala has a significant edge in respect of cost which means that there would be growing influx of candidates into the state from outside the state for better and affordable professional education in the days to come. With the most sought after professionals and excellent network of institutes Kerala is becoming the very preferred educational destination in the world. And, we are equipped for you with some elucidations which step-up her significance in the educational map. In Campus Plus, we propose some valuable information along with a number of educational institutes in the State which will be useful for the students and parents in the higher education scenario.

**Information and Communication Technology for Competitive Strategies (ICTCS 2020)** Dec 06 2021 This book contains the best selected research papers presented at ICTCS 2020: Fifth International Conference on Information and Communication Technology for Competitive Strategies. The conference was held at Jaipur, Rajasthan, India during 11–12 December 2020. The book covers state-of-the-art as well as emerging topics pertaining to ICT and effective strategies for its implementation for engineering and managerial applications. This book contains papers mainly focused on ICT for computation, algorithms and data analytics and IT security.

**Computer Graphics** Aug 14 2022 This book is designed especially to assist Under-Graduate students during their laboratory course on Computer Vision and Graphics. The graphics programs dealt in this book is based on C/C++ and OpenGL implementations. The Appendix in the book will help for the students to have a quick reference over the functions of C/C++ and OpenGL which could help them greatly in designing the programs based on the given requirements.

**Economics of milk production under different levels of ground water exploitation in southern Karnataka** Jan 15 2020 Water is one of the critical factors of animal production drawn from nature. Milk production in India witnessed sharp rise through operation flood programme and retaining veritable position as the world's largest milk producing nation. Groundwater resources account for 64 per cent of irrigation. On the other hand, groundwater table is falling due to extensive use of irrigation water. Dairying is a water intensive activity and direct water use is only a negligible portion of total water use in dairying as virtual water use is very high. In this context, present study was carried out in Mysuru and Chamarajanagar Districts of Karnataka State with the objectives (i) To study cost of milk production and water use efficiency in milk production under different levels of groundwater exploitation (ii) To estimate the technical efficiency of milk production under different levels of groundwater exploitation (iii) To work out private and social cost of groundwater use in milk production. The study was undertaken during 2012-13 enveloping 8 villages and 240 households rearing dairy animals. Mysuru and Chamarajanagar Districts provided a good background for the undertaken study as the region represented different levels of ground water use & progressive dairy farming area. Appropriate analytical tools were employed for analysis. The study indicated variations in cost of milk production across the region and animal breeds. By and large, 60 to 70 per cent of the milk production cost was on account of feed cost and it was slightly higher in overexploited area. About 90 per cent of the total cost of milk production was shared by total variable cost. Milk production cost crossbreds was highest (₹19.38/liter) in overexploited areas and least (₹16.68/liter) in safe areas. Cost of local cow milk production was highest (₹29.51/liter) in critical and overexploited (₹27.58/liter) and comparatively less (₹24.04/liter) safe areas. Cost of milk production of buffalo was highest in overexploited (₹26.34/liter) and was relatively lower (₹22.19/liter) safe area.

**Agroforestry Today** Feb 14 2020

**Smart Trends in Information Technology and Computer Communications** Sep 22 2020 This book constitutes the refereed proceedings of the First International Conference on Smart Trends in Information Technology and Computer Communications, SmartCom 2016, held in Jaipur, India, in August 2016. The 106 revised papers presented were carefully reviewed and selected from 469 submissions. The papers address issues on smart and secure systems; technologies for digital world; data centric approaches; applications for e-agriculture and e-health; products and IT innovations; research for knowledge computing.

**Empirical Research for Futuristic E-Commerce Systems: Foundations and Applications** Mar 29 2021 Recently, there has been an increase in the number of e-commerce users. This has caused online shopping to become a new and challenging market for e-commerce vendors. Security, inventory management, reliability, and performance of e-commerce websites are a few of the challenges associated with the rising popularity of e-commerce. On a daily basis, millions of e-commerce transactions are taking place. This generates a huge amount of data that can be used to solve the various challenges of e-commerce. Further study on how this data can be used to address these issues is required to propel businesses forward. Empirical Research for Futuristic E-Commerce Systems: Foundations and Applications shares experiences and research outcomes on all aspects of intelligent software solutions such as machine learning, nature-inspired computing, and data science for business-to-consumer (B2C) e-commerce. By looking at the exponential growth of the e-commerce market and its popularity, this book also focuses on the current issues, solutions, and future possibilities in the B2C model of e-commerce. Covering a range of critical topics such as online shopping, supply chain management, and blockchain, this reference work is ideal for academic scientists, data scientists, software developers, business experts, researchers, scholars, practitioners, academicians, instructors, and students.

**Salt-affected Soils and Marginal Waters** Sep 03 2021 This book presents systematic scientific appraisal, classification, genesis and viable technologies for reclamation and management of salt-affected soils and marginal quality waters across India and several other countries. Nature, solubility and geo-chemical mobility of salts have been provided as basis for the development of alkali and saline soils and groundwaters under specific agro-hydro-ecological regions. Chemical amendment (gypsum) based reclamation technology of alkali soils and related pre and post-reclamation water, nutrient and crop management interventions, including re-sodification issues have been comprehensively addressed. Features and operational guidelines of surface, subsurface, vertical and bio-drainage systems have been thoroughly discussed; likewise, amelioration of irrigation induced saline soils in inland and coastal regions and preventive measures for control of salinity and waterlogging along with environmental trade-offs. Practical approaches for amelioration and judicious use of saline, alkali, high SAR- saline and waste waters have been synthesized for different cropping and agro- forestry systems. Emerging issues on use of industrial by-products as amendments for alkali soils, physiological aspects of salt resistance, anatomical and biochemical mechanism of submergence tolerance, specific ion effects of poor quality waters, crop diversification, groundwater recharge, rejuvenation of tsunami affected coastal soils, safety against occurrence of poisonous gas in tube well pits, paddy straw burning and others have been adequately deliberated upon. Combining scientific principles with field experiences, the book is expected to serve as a useful knowledge base for research workers, teachers and students of soil science, agronomy, plant breeding, forestry, irrigation engineering, extension workers, environmentalists and planners associated with reclamation and management of salt affected soils and waters on sustainable basis in developing and developed countries.

**Mirabilis jalapa as natural food dye and primary quality analysis** Oct 12 2019 Synthetic food colors are widely used in different types of food stuffs in India as well as in the world. Changing lifestyles across the globe have transformed food habit patterns. The instant and processed foods (junk foods) are mainly used in a variety of attractive "Synthetic food colors" by its manufacturers. The natural food pigments were extracted from the *Mirabilis jalapa* flowers, and leaf of *Nyctaginaceae* family. The extracted natural food pigments were exposed to different pH, temperature and various quality analysis. The result showed that the different parameters express as *Mirabilis jalapa* pigment as high stability natural food colouring agent. In the present study also an attempt has been aimed to study the Extraction, Titrable acidity, Ascorbic acid content, Phytochemical analysis and adulteration by Chromatographic methods.

**New and Future Developments in Microbial Biotechnology and Bioengineering** Dec 14 2019 New and Future Developments in Microbial Biotechnology and Bioengineering: Trends of Microbial Biotechnology for Sustainable Agriculture and Biomedicine Systems: Diversity and Functional Perspectives describes how specific techniques can be used to generalize the metabolism of bacteria that optimize biologic improvement strategies and bio-transport processes. Microbial biotechnology focuses on microbes of agricultural, environmental, industrial, and clinical significance. This volume discusses several methods based on molecular genetics, systems, and biology of synthetic, genomic, proteomic, and metagenomics. Recent developments in our understanding of the role of microbes in sustainable agriculture and biotechnology have created a highly potential research area. The soil and plant microbiomes have a significant role in plant growth promotion, crop yield, soil health and fertility for sustainable developments. The microbes provide nutrients and stimulate plant growth through different mechanisms, including solubilization of phosphorus, potassium, and zinc; biological nitrogen fixation; production of siderophore, ammonia, HCN and other secondary metabolites which are antagonistic against pathogenic microbes. This new book provides an indispensable reference source for engineers/bioengineers, biochemists, biotechnologists, microbiologists, agrochemists, and researchers who want to know about the unique properties of this microbe and explore its sustainable agriculture future applications. Introduces the principles of microbial biotechnology and its application in plant growth and soil health for sustainable agriculture Explores various plant microbiomes and their beneficial impact on plant growth for crop improvement Explains the mechanisms of plant-microbe interaction and plant growth promotion Includes current applications of microbial consortium for enhance production of crop in eco-friendly manners

**An Investigation into the Detection and Mitigation of Denial of Service (DoS) Attacks** Mar 09 2022 Around the globe, nations face the problem of protecting their Critical Information Infrastructure, normally referred to as Cyber Space. In this monograph, we capture FIVE different aspects of the problem; High speed packet capture, Protection through authentication, Technology Transition, Test Bed Simulation, and Policy and Legal Environment. The monograph is the outcome of over three years of cooperation between India and Australia.

**Eat, Pray, Love** Aug 22 2020 The Number One international bestseller, *Eat, Pray, Love* is a journey around the world, a quest for spiritual enlightenment and a story for anyone who has battled with divorce, depression and heartbreak.

**Soils and Fertilizers** Jan 27 2021

**Erfolgsstrategien datenzentrischer Geschäftsmodelle** Feb 25 2021 In diesem Buch befasst sich Laura Dorfer mit dem strategischen Management von datenzentrischen Geschäftsmodellen. Hierfür erschließt sie zunächst die Geschäftsmodellarchitektur des neuen Internetgeschäftsmodelltypus und nimmt eine empirisch gestützte Klassifikation seiner Ausprägungen vor. Kern des Werkes ist eine umfangreiche Fallstudienforschung der Erfolgsstrategien datenzentrischer Geschäftsmodelle entlang ihres Lebenszyklus. Das Buch trägt somit zum theoretischen Verständnis des Geschäftsmodelltypus bei und dient Unternehmern zugleich als Kompass für die Gestaltung der Geschäftsmodellarchitektur und der Strategieentwicklung.

**Advances in Construction Materials and Sustainable Environment** Nov 17 2022 This book comprises select papers presented at the International Conference on Construction Materials and Environment (ICCME 2020). The topics discussed revolve around the identification and utilization of novel construction materials primarily in the areas of structural engineering, geotechnical engineering, transportation engineering, and environmental engineering. The volume presents a compilation of thoroughly studied and utilized sustainable construction materials in different areas of civil engineering. Newly developed testing methodologies, physical modelling methods, numerical studies, and other latest techniques discussed in this book can prove to be useful for researchers and practitioners across the globe.

**Guru Shishya** Oct 24 2020 "Guru Shishya" these two words are very familiar to us – in our culture – in our country. But what does the term "Guru indicate truly, what is 'Shishya' in true sense are explained in this book beautifully and deeply. The explanation is done by none other than Gurudev Sri Sri Ravi Shankar. Yet another astonishing feature in this book is how a shishya as devotee has evolved to a higher state that which Gurudev has explained. The transformation was taking place step by step as in the case of pupa to butterfly. It is wonderful evolution and it has been explained clearly in this book. The mighty power of the Guru that the Shishya has experienced is sprinkled here and there as she had been progressing in the spiritual path. How the great Guru, Gurudev Sri Sri Ravi Shankar has moulded the Shishya from nothing to everything and everything to nothing is shown in this book. The book will be a masterpiece to those who are in the path and those who are ready to step in the path. This is a book where experiences are interwoven with philosophy in the realm of spirituality.

**Geotechnical Characteristics of Soils and Rocks of India** Oct 16 2022 This book presents mainly the geotechnical details of geomaterials (soils and rocks) found in all the 36 states and union territories of India. There are 37 chapters in this book. Chapter 1 provides an overview of geomaterials, focusing on their engineering properties as determined based on the project site investigations and laboratory/field tests; this will help readers understand the technical details explained throughout the book, with each chapter dealing with geomaterials of one state/union territory only. Each chapter, contributed by a team of authors, follows a common template with the following sections: introduction, major types of soils and rocks, properties of soils and rocks, use of soils and rocks as construction materials, foundation and other geotechnical structures, other geomaterials, natural hazards, case studies and field tests, geoenvironmental impact on soils and rocks, concluding remarks and references. All the chapters cover highly practical information and technical data for application in ground infrastructure projects, including foundations of structures (buildings, towers, tanks, machines and so on), highway, railway and airport pavements, embankments, retaining structures/walls, dams, reservoirs, canals and ponds, and landfills and tunnels. These details are also highly useful for professionals dealing with mining, oil and gas projects and agricultural and aquacultural engineering projects. Although this book covers the Indian ground characteristics, the information provided can be helpful in some suitable forms to the professionals of other countries having similar ground conditions and applications.

**Marketing Management** Feb 20 2023 Marketing Practices for future managers This textbook provides the nitty-gritty of marketing which is essential to students, corporate, academic fraternity, and knowledge seekers. It is essential that one has to apply these concepts in any industry. Marketing is omnipresent and one has to understand the significance of it in the contemporary world. Contents have been presented which is deemed-fit to contemporary marketing. Keeping this thing in mind, the following lists trigger the reader to get onto changing marketing scenarios and the future scope of marketing. As technological drift seen in our daily lives, there is a huge change in the marketing landscape. This book connects from basics and provides a path to learn new marketing aspects in technology invaded world. In this line, the list provides you to look into the futuristic view of the marketing arena. 1.Agile decision making 2.Global Supply Chain Management 3.Industry 4.0 4.BlockChain technology 5.Digital transformation 6.Digital marketing strategies 7.Social media influencers 8.Online behavior patterns among consumers

**The Five People You Meet in Heaven** Jul 21 2020 THE FIVE PEOPLE YOU MEET IN HEAVEN is a wonderfully moving fable that addresses the meaning of life, and life after death, in the poignant way that made TUESDAYS WITH MORRIE such an astonishing book. The novel's protagonist is an elderly amusement park maintenance worker named Eddie who, while operating a ride called the 'Free Fall', dies while trying to save a young girl who gets in the way of a falling cart that hurtles to earth. Eddie goes to heaven, where he meets five people who were unexpectedly instrumental in some way in his life. While each guide takes him through heaven, Eddie learns a little bit more about what his time on earth meant, what he was supposed to have learned, and what his true purpose on earth was. Throughout there are dramatic flashbacks where we see scenes from his troubled childhood, his years in the army in the Philippines jungle, and with his first and only love, his wife Marguerite. THE FIVE PEOPLE YOU MEET IN HEAVEN is the perfect book to follow TUESDAYS WITH MORRIE. Its compellingly affecting themes and lyrical writing will fascinate Mitch Albom's huge readership.

**Let's Get IoT-fied!** Dec 26 2020 Internet of Things (IoT) stands acclaimed as a widespread area of research and has definitely enticed the interests of almost the entire globe. IoT appears to be the present as well as the future technology. This book attempts to inspire readers to explore and become accustomed to IoT. Presented in a lucid and eloquent way, this book adopts a clear and crisp approach to impart the basics as expeditiously as possible. It kicks off with the very fundamentals and then seamlessly advances in such a way that the step-by-step unique approach, connection layout, and the verified codes provided for every project can enhance the intuitive learning process and will get you onboard to the world of product building. We can assure that you will be definitely raring to start developing your own IoT solutions and to get yourself completely lost in the charm of IoT. Let's start connecting the unconnected! It's time to get IoT-fied.

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**The Way Back** Jul 01 2021 The promise of America is that, with ambition and hard work, anyone can rise to the top. But now the promise has been broken, and we've become an aristocracy where rich parents raise rich kids and poor parents raise poor kids. We've been told that the changes are structural, that there's nothing we can do about this. But that doesn't explain why other First World countries are beating us hands down on the issue of mobility. What's different about America is our politics. An ostensibly progressive New Class of comfortably rich professionals, media leaders, and academics has shaped the contours of American politics and given us a country of fixed economic classes. It is supported by the poorest of Americans, who have little chance to rise, an alliance of both ends against the middle that recalls the Red Tories of parliamentary countries. Because they support an aristocracy, the members of the New Class are Tories, and because of their feigned concern for the poor, they are Red Tories. The Way Back explains the revolution in American politics, where political insurgents have challenged the complacent establishment of both parties, and shows how we can restore the promise of economic mobility and equality by pursuing socialist ends through capitalist means.

**Changing Face Of E-commerce In Asia** Mar 17 2020 Asia has been a hub for e-commerce companies in the past decade and the growth trajectory narrates the story of bright future. Its growth has largely impacted the economic, social and technological advancements in every country and contributed to global trade. Nonetheless, the success and failure of e-commerce companies lies on various factors, some of which include product pricing, competition, strategies and business models. However, with surveys in India indicating how sale of counterfeit products remains a significant problem for online shoppers across many e-commerce sites, e-commerce companies claim they are taking tough steps to ensure that counterfeit products do not make their way to customers, by delisting fraud sellers, using tamper-proof packaging and monitoring warehouses. This book aims to unwrap the stories of e-commerce companies in Asia and how they have contributed to the society. It discusses the growth and failures of some e-commerce giants and looks at both theoretical and practical aspects of e-commerce by presenting the issues, challenges and successes of e-commerce businesses. It examines interdisciplinary and transdisciplinary aspects from micro and macro perspectives and links disciplines like strategy, management, entrepreneurship, competitiveness, finance, technology and operations.

*E-commerce operations and supply chain management* Apr 10 2022

**Fibre2Fashion - Textile Magazine - November 2016** Nov 05 2021 Fibre2Fashion magazine—the print venture of Fibre2Fashion.com since 2011—is circulated among a carefully-chosen target audience globally, and reaches the desks of top management and decision-makers in the textiles, apparel and fashion industry. As one of India's leading industry magazines for the entire textile value chain, Fibre2Fashion Magazine takes the reader beyond the mundane headlines, and analyses issues in-depth.

**Cyber-Physical Systems and Industry 4.0** Jun 12 2022 This new work explores the growth of information and communication technologies with an emphasis on cyber-physical systems and security management of these systems. This volume discusses and analyzes the various effective practical applications of CPS, which involves the integration of the physical process with embedded computation and network monitoring along with feedback loops from physical systems. The authors identify the best set of applications and discuss the drawbacks of existing systems. The book provides a broad outlook on the applications of cyber-physical systems along with case studies and examples in healthcare, automotive electronics, industrial automation, environment monitoring, agriculture, and applications in civil and mechanical sectors. Topics include using an energy management system in smart grids, implementing an intelligent traffic management system, warehouse tracking and monitoring, medical cyber-physical systems security, remote healthcare monitoring, and more.

*Just Relax* Jan 07 2022 Just Relax- Stop Stressing & Start Living is a book which consist of complete detail about stress and how to control stress, what are the exercises should follow to reduce stress and food diet and time management to overcome stress

**Honeymoon Couples and Jurassic Babies** Nov 12 2019 Honeymoon Couples and Jurassic Babies is the first in-depth study of Sabha Theater, a type of Tamil-language popular theater that started in Chennai (Madras) in the period following India's independence, thriving especially between 1965 and 1985. Breaking new ground in the study of stage and performance, this interdisciplinary book presents a complex view of a significant genre, using historical research and ethnographic information obtained through interviews with performers, writers, and audience members, as well as observations of rehearsals, performances, and television and film shootings. This careful coverage not only contextualizes Sabha Theatre historically, politically, and aesthetically within the wider history of the Tamil stage and a performance scene that includes classical dance and mass media but also reveals how its plays express a Tamil Brahmin identity that is at once traditional and modern. Analyzing what particular plays mean to the specific, urban, elite Brahmin community that produces and consumes them, Kristen Rudisill examines humor that reveals a complex Brahmin identity and surveys markers of moral superiority.

**Ethnomedicinal Plants with Therapeutic Properties** Aug 02 2021 Ethnomedicinal Plants with Therapeutic Properties provides detailed information on locally important medicinal plants, discusses the pharmacological properties of selected medicinal plants, and looks at the phytodrug aspects of selected plants. In 24 important chapters, the volume covers ethnomedicine, pharmacology, and pharmacognosy of selected plants. Medicinal plants are an important part of our natural health. They serve as important therapeutic agents as well as valuable raw materials for manufacturing numerous traditional and modern medicines. The history of medicinal plants used for treating diseases and ailments dates back to the beginning of human civilization. Our forefathers were compelled to use any natural substance that they could find to ease their suffering caused by acute and chronic illnesses, wounds and injuries and even terminal illness. This volume highlights recent scientific evidence of therapeutic properties of traditionally used medicinal plants in relation to clinical outcomes and remedies for promotion of human well-being. The authors have endeavored to convey the therapeutic knowledge of ethnomedicinal plants clearly and concisely.

**Blockchain For Non IT Professionals** Feb 08 2022 The increased digitization and automation taking place at a rapid pace across all the spheres are our activity are creating a world of unforeseen convenience. However, we are put to an unimaginable risk of cyber-threats. At the same time, there is a lack of trust sweeping across with the counterparties and a tremendous threat to the privacy of the global citizens with the trusted third parties like governments and organizations that are unable to prevent breaches of data and malicious cyber-attacks. In such a scenario, how do we de-risk our transactions from these threats and still take advantage of the digital transformation pioneered by the emerging technologies? Blockchain! So, what is this Blockchain technology and how does it endow its users with all these compelling benefits? Let us dissect the various components of this technology and demystify the various aspects and be prepared for the revolution ahead! Srinivas is one of the few individuals in the country who really understands Blockchain! His book truly demystifies this topic and has a lot of insights. It's a must-read for anyone interested in understanding this new technology. - Hari T.N. Author, Investor, Start-up Evangelist Co-Author, Saying No to Jugaad - The Making of BigBasket This book is indeed a great effort to put Blockchain in a right perspective with respect to its utility beyond the Bitcoin for Enterprises, NGO's, Government and Institutions. - Dr. M. Muneer Founder -Medici Inst, MD - Rezoned India, CEO - CustomerLab

*Applied Botany Abstracts* May 31 2021

**Renewable Energy and Future Power Systems** Dec 18 2022 This book discusses advanced technologies for applications in renewable energy and power systems. The topics covered include neural network applications in power electronics, deep learning applications in power systems, design and simulation of multilevel inverters, solid state transformers, neural network applications for fault detection in power electronics, etc. The book also discusses the important role of artificial intelligence in power systems, and machine learning for renewable energy. This book will be of interest to researchers, professionals, and technocrats looking at power systems, power distribution, and grid operations.

**Indian Entrepreneurs Strategic Challenges** Oct 04 2021

**Climate Change and Agricultural Development** May 11 2022 Two of the greatest current challenges are climate change (and variability) and food security. Feeding nine billion people by 2050 will require major efforts aimed at climate change adaptation and mitigation. One approach to agriculture has recently been captured by the widely adopted term of "Climate Smart Agriculture" (CSA). This book not only explains what this entails, but also presents practical on-the-ground studies of practices and innovations in agriculture across a broader spectrum, including agroecology and conservation agriculture, in less developed countries. It is shown that CSA is not a completely new science and a number of its recommended technologies have been used for some time by local farmers all over the world. What is relevant and new is 'the approach' to exploit their adaptation and mitigation potential. However, a major limitation is the lack of evidence-based knowledge that is necessary for policy makers to prepare strategies for adaptation and mitigation. This book assembles knowledge of CSA, agroecology and conservation agriculture, and perspectives from different regions of the world, to build resilient food systems. The first part analyzes the concept, opportunities and challenges, and provides a global perspective, drawing particularly on studies from Africa and Asia. The second part of the book showcases results from various studies linked to soil, water and crop management measures from an ongoing program in India as well as experiences from other regions. The third section assesses the needs for an enabling policy environment, mainstreaming gender and some final recommendations for up-scaling and/or out-scaling innovations.

**Security, Privacy, and Digital Forensics in the Cloud** Jun 19 2020 In a unique and systematic way, this book discusses the security and privacy aspects of the cloud, and the relevant cloud forensics. Cloud computing is an emerging yet revolutionary technology that has been changing the way people live and work. However, with the continuous growth of cloud computing and related services, security and privacy has become a critical issue. Written by some of the top experts in the field, this book specifically discusses security and privacy of the cloud, as well as the digital forensics of cloud data, applications, and services. The first half of the book enables readers to have a comprehensive understanding and background of cloud security, which will help them through the digital investigation guidance and recommendations found in the second half of the book. Part One of Security, Privacy and Digital Forensics in the Cloud covers cloud infrastructure security; confidentiality of data; access control in cloud IaaS; cloud security and privacy management; hacking and countermeasures; risk management and disaster recovery; auditing and compliance; and security as a service (SaaS). Part Two addresses cloud forensics – model, challenges, and approaches; cyberterrorism in the cloud; digital forensic process and model in the cloud; data acquisition; digital evidence management, presentation, and court preparation; analysis of digital evidence; and forensics as a service (FaaS). Thoroughly covers both security and privacy of cloud and digital forensics Contributions by top researchers from the U.S., the European and other countries, and professionals active in the field of information and network security, digital and computer forensics, and cloud and big data Of interest to those focused upon security and implementation, and incident management Logical, well-structured, and organized to facilitate comprehension Security, Privacy and Digital Forensics in the Cloud is an ideal book for advanced undergraduate and master's-level students in information systems, information technology, computer and network forensics, as well as computer science. It can also serve as a good reference book for security professionals, digital forensics practitioners and cloud service providers.

**Evolution in Signal Processing and Telecommunication Networks** Nov 24 2020 This book discusses the latest developments and outlines future trends in the fields of microelectronics, electromagnetics and telecommunication. It contains original research works presented at the International Conference on Microelectronics, Electromagnetics and Telecommunication (ICMEET 2021), held in Bhubaneswar, Odisha, India during 27–28 August, 2021. The papers were written by scientists, research scholars and practitioners from leading universities, engineering colleges and R&D institutes from all over the world and share the latest breakthroughs in and promising solutions to the most important issues facing today's society.

*Organic Chemistry* Jul 13 2022 Rev. ed. of: Organic chemistry / Jonathan Clayden ... [et al.].

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